

ANNUAL EEO PUBLIC FILE REPORT
MENTOR PARTNERS, INC.
Big Rapids, Michigan
Covering the Period from June 1, 2009 to May 31, 2010
Date Submitted: June 1, 2010

The purpose of this EEO Public File Report is to comply with Section 73.2080 (c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Mentor Partners, Inc., Big Rapids, Michigan.

This report has been placed in the public inspection file of these stations and posted on their websites.

The information contained in this Report covers the time period beginning June 1, 2009 to and including May 31, 2010 (the "Applicable Period")

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hire actually began working. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 2

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RS Number	RS Information	No. of Interviewees Referred by RS over 12 month period
1	Michigan Works 826 N State Street., Suite B Big Rapids, MI 49307 231-796-0049	1
2	Specks Howard School of Broadcast Arts 19900 W. Nine Mile Road Southfield, MI 48075 248-358-9000	0
3	All Access Internet Site Allaccess.com	0
4	Michigan Association of Broadcasters Internet Site Michmab.com	0
5	Broadcast Compliance Services 1700 Rockville Pike, Suite 400 Rockville, MD 20852 866-227-4336	4
6	Referral	2
7	On-Air Recruitment	0
8	WYBR-FM, WWBR-FM, WBRN-AM Wybrwwbrwbrn.com	
9	Internal Employee Communication	1
10	Big Rapids HelpWanted.com	1

Appendix 3

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Supplemental Outreach Initiatives

1. Internship Program

Mentor Partners, Inc.'s Internship Program with Ferris State University enables two FSU students to intern at the stations, including meeting with managers, participating in station meetings, events and promotions.

2. Job Share Program

Mentor Partners, Inc. has in place a Job Sharing Program with Big Rapids High School. Participants are able to observe and interact with an individual employee as they go through their work day.

3. Scholarship Program

Mentor Partners, Inc. has in place a scholarship for Radio/Television majors at Southern Illinois University. SIU faculty award this scholarship annually to one student based on financial need.